

THINK, WRITE, CREATE

AUTHOR CREATION PROJECT

Program Details

Dream to
Author
With Jackie Haley





Is This for Me?

What Is The Author Creation Project?

This Program is designed to help you become a successful published author within a year.

Who Is This Program For?

This Program is for writers that are committed to becoming a published author.

- Are you this writer?
- Do you struggle finding the best process to write your story?
- Do you need to talk through obstacles with an expert?
- Do you sometimes worry that you don't even know the right questions to ask in this process?
- Do you want someone to hold your hand (metaphorically) through this entire process so you know what to do?
- Do you have trouble knowing where to start your story?
- Do you find it intimidating to figure out the whole publishing and marketing process?

If you answered **YES** to any of this and want to autograph your own books in 12 months, you are a great fit for the **Author Creation Project**.

If you are not sure about writing your story, then this program may not be for you. Feel free to check out the Dream To Author Mini-Courses or Workshops on specific topics.



What Do I Get?

The Author Creation Program Includes:

- Review of Your Needs as a Future Author – Session with Jackie Haley
- Full 6-Module Online Program.
- 6 Months (12 Sessions) of One-on-One Coaching with Jackie Haley – (2 sessions per month)
- E-books and Templates Available on Various Topics. throughout the Online Program.
- 6 Months - Access to Webinar Library – Free Webinars on Various topics such as “How to Write A Query Letter”, “How to Create A Book Proposal” and more.
- 90-Day Money Back Guarantee – Just email me directly if you're unsatisfied.

- BONUS – Manuscript Review (\$600 value) - Jackie will provide feedback on your completed manuscript.
- BONUS – Publisher's Analysis (\$600 value) - Jackie will analyze your book and provide you with 10 literary agents or publishers that would be good candidates for your book.

PROGRAM PRICING: \$12,000 Value

Strategy Session Discount: \$6,000 for 3 days only



Author Creation Project Online Program

Module 1

- Lesson 1: Introduction – Starting the Right Way
- Lesson 2: Your Biggest Asset: MINDSET
- Lesson 3: Story Structure – Templates and Instruction
- Lesson 4: Finding your POV – And Being Consistent
- Lesson 5: Story Outline – The Foundation
- Lesson 6: Story “Must Have’s” / Reader Wishlist
- Lesson 7: The Power of Motivation and Foundation

Module 2

- Lesson 1: Introduction – Staying the Course
- Lesson 2: Manuscript Formatting Basics
- Lesson 3: Scene Changes and What They Look Like
- Lesson 4: Dialogue
- Lesson 5: Letters / Documents Formatting
- Lesson 6: Overview – How these Keep the Reader Engaged



Author Creation Project Online Program

Module 3

- Lesson 1: Introduction – Making the Most of What you Know
- Lesson 2: The Importance of Genre
- Lesson 3: Length of Manuscript – How Long are Books today?
- Lesson 4: Writing What you Know...What about What you Don't?
- Lesson 5: "Google" is our Friend – Best tools to guide the Story
- Lesson 6: Overview – Making a Compelling & Believable Story

Module 4

- Lesson 1: Introduction
- Lesson 2: Setting Your Goals – The Key to Creation
- Lesson 3: Addressing Writer's Block
- Lesson 4: Evaluating Progress
- Lesson 5: The Secret to Progress
- Lesson 6: Overview – What Will Make You an Author in a Year



Author Creation Project Online Program

Module 5

- Lesson 1: Introduction – Finalizing on a Shoestring Budget
- Lesson 2: Critique Group – Templates and Strategy
- Lesson 3: What To Gather and What to Ask
- Lesson 4: Implementing and Finalizing
- Lesson 5: Editing Resources
- Lesson 6: Overview

Module 6

- Lesson 1: Introduction
- Lesson 2: Different Options in Publishing
- Lesson 3: Determining Your Publishing Path
- Lesson 4: Ultimate Marketing Strategies
- Lesson 5: Creating your Marketing Plan
- Lesson 6: Conclusion

What Others Are Saying...

Hear from Clients of Dream to Author.

Video: <https://youtu.be/kxV5iPZQ98c>

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"I have been impressed with Jackie's dedication to follow through and get things done. She is always extremely helpful and has a wealth of knowledge on writing, publishing and marketing her books."

~Lindsay, Florida

"Working with Jackie, I feel like I'm getting somewhere. Jackie combines encouragement and discipline in that creation process. I would highly recommend Dream To Author for your writing project."


~Claire, Iowa

"Dream To Author has been invaluable to me as I draft my non-fiction management book.

~Jared, Virginia

"This program has been amazing and I know now what I need to do to get my book out. Thank you, Dream To Author!!!"

~Karen, Minnesota



**START BY DOING  
WHAT'S NECESSARY,  
THEN WHAT'S POSSIBLE  
AND SUDDENLY  
YOU ARE DOING  
THE IMPOSSIBLE.**

—SAINT FRANCIS OF ASSISI

*Dream to*  
**Author**  
*With Jackie Haley*



***Take My Hand...Let's Make you an Author this Year.***

***Join Today.***

***<https://www.dreamtoauthor.com/challenge-page/authorcreationproject>***

***For Questions, Contact***

Jackie Haley, Founder

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