

BOOK CREATION PROJECT

A Program Guide to Write Your First Book.



The background of the entire page is a photograph of a bookshelf. The shelves are filled with books of various colors, including red, blue, green, and brown. Some books have visible spines with titles like 'Oxford' and 'English History'. The lighting is soft, highlighting the textures of the book covers.

What is the Book Creation Project?

This Program is "All Things Story" and designed to guide a writer through the entire book project.

In this program, you'll get:

- **Five Module Online Program** with "Must-Know" information to create a marketable book.
- **Three Months of One-on-One Coaching Plus Checkpoint Follow Up** with award-winning author, Jackie Haley
- **Resources, Templates, Guides** to ensure you have the necessary tools.
- **Two Rounds of Professional Editing** - developmental & copy edit service from author of over 120 books and 20+ years of editing experience.
- **Six Months Free Admission to the Dream To Author Private Writer's Community** - (Includes weekly market news, writer tips, networking, interviews and insider information.)
- **90 Day Money Back Guarantee**

Who should join the Book Creation Project?

If you are:

- Starting a business and need an additional marketing tool.
- A speaker or business leader and want to add revenue and position yourself as an authority.
- A person who has experienced something that you want to share to help others.
- A person who has a strong message to share.
- **SERIOUS** about becoming a successful published author...

Then this Program is for you...



Book Creation Project Online Program

Module 1 - Mindset & Goals

Biggest Asset: Your MINDSET

Setting the Foundation

What First-Time Authors Must Know

Setting Realistic Goals in a Busy Schedule

Evaluating Progress - Your Declaration

Module 2 - Manuscript Formatting

The Importance of Formatting

Manuscript Formatting: The Basics

Formatting Exercises / Sections in Nonfiction

Letters / Document Formatting

Conclusion - Preparing for Publishers

Module 3 - Starting Your Story

Story Structure - Templates & Instruction

Building Your Story - Efficiency

Story "Must-Haves" and Reader "Wish List"

Finding Your Point of View & Staying Consistent





Book Creation Project Online Program

Module 4 - The Story Key Components

Character Development
Scene & Chapter Development
Finding Your Hook
Establishing Your Voice
Secret to Successful Books

Module 5 - Polishing Your Book

10 Self-Editing Tools You Need
Critique Group To Validate Your Book
Who to Recruit & What to Ask
What First-Time Authors Must Know About Editing
Preparing for your Professional Editing Service

Double Bonus

- Three complimentary webinars of your choice from the Dream To Author library
- E-Book guide to "Write a Query Letter"

Why is the Book Creation Project different?

This is the ONLY place you will get these topics, this service and this level of guidance to make you a successful author.

One on one from an award-winning author with 15+ years of experience.

Get the confidence you need to be a successful published author.

2 Rounds of professional editing from author of over 120 books.

All writer blocks are tackled.

Real stories shared about how to write and what to watch out for as a first-time author.

Know how to get your return on investment.

WHAT OTHERS SAY...

*This Program will be a
game-changer for you.*
Claire - Iowa

*I feel energized by Jackie
Haley's passion to help.
I highly recommend her
program.*
Joseph - Minnesota

*There's no way I could
have done this without
Jackie's help. It's
invaluable.*
Lindsey - Texas

It's Time to Start Your Story.

How Much is the Book Creation Project?

Program Cost:

Option 1:

One-Time Payment - \$4,997

OR

Option 2:

1 - Time Payment - \$2,750

4 Monthly Payments - \$595

Apply at DreamToAuthor.com

"The Best way to Predict the Future...Is to Create it."

~Abraham Lincoln