

# **BOOK CREATION PROJECT 2.0**

A Program Guide to Write Your First Book.





# What is the Book Creation Project?

This Program is "All Things Story" and designed to guide a writer through the entire book project. In this program, you'll get:

- **Four Module Online Program** with "Must-Know" information to create a marketable book.
- **Three Months of One-on-One Coaching Plus Checkpoint Follow Up** with award-winning author.
- **Resources, Templates, Guides** to ensure you have the necessary tools and understand how to write that engaging story.
- **Two Rounds of Professional Editing** - developmental & copy edit service from editing team led by author with 35 million books in print herself 20+ years of editing experience.
- **Invitation to Dream To Author Private Writer's Community** - (Includes weekly market news, writer tips, networking, interviews and insider information.)

**\*45 Day Money Back Guarantee**

## Who should join the Book Creation Project?

**If you are:**

- Starting a business and need an additional marketing tool.
- A speaker or business leader and want to add revenue and position yourself as an authority.
- A person who has experienced something that you want to share to help others.
- A person who has a strong message to share.
- **SERIOUS** about becoming a successful published author...

**Then this Program is for you...**





# Book Creation Project Online Program

## **Module 1 - Mindset & Goals**

Starting Your Story the Right Way

Your Biggest Asset:

*Your MINDSET & Defeating Imposter Syndrome*

Overcoming Writer's Reluctance & Writer's Block

The Book Industry Today:

*The Genre, What Sells & Book Length*

Setting Realistic Goals in a Busy Schedule

Evaluating Progress to Completion

## **Module 2 - Starting Your Story**

Story Structure & Outline for Efficient Writing

Story "MUST-HAVES" & Reader "Wishlist"

Finding Your Point of View - And Staying Consistent

Common Mistakes To Avoid In Writing

Writing What You Know...What About What You Don't Know?

Formatting Your Manuscript for Professional Submissions



# Book Creation Project Online Program

## **Module 3 - Building the Sellable Story**

Narration & Character Development  
Chapter Development - Scenes & Topics  
Using Effective Dialogue  
Establishing Your Voice  
Creating the Hook  
Making a Compelling and Believable Story

## **Module 4 - Polishing Your Book**

What Authors Must Know About Editing  
& MINDSET Check  
10 Self-Editing Tools You Need  
Using Beta Readers to Validate Your Book  
Implementing & Finalizing with Confidence  
Preparing for Your Editing Service

## **Double Bonus**

- Complimentary webinar of your choice from the Dream To Author library
- E-Book guide to "Write a Query Letter"



# Why is the Book Creation Project different?

***This is the ONLY place you will get these topics, this service and this level of guidance to make you a successful author.***

**One on one from an award-winning author with 15+ years of experience.**

**Get the confidence you need to be a successful published author.**

**2 Rounds of professional editing from author of over 120 books.**

**All writer blocks are tackled.**

**Real stories shared about how to write and what to watch out for as a first-time author.**

**Know how to get your return on investment.**



## WHAT OTHERS SAY...

*This Program will be a  
game-changer for you.*  
Claire - Iowa

*I feel energized by Jackie  
Haley's passion to help.  
I highly recommend her  
program.*  
Joseph - Minnesota

*There's no way I could have  
done this without Jackie's  
help. It's invaluable.*  
Lindsey - Texas

***For more, go to:  
Client Testimonials***

*It's Time to Start Your Story.*



# How Much is the Book Creation Project?

## **Program Investment:**

**5 Monthly Payments of  
\$1,500**

*\*45-Day Money Back  
Guarantee - No Risk!*

## **Next Steps:**

### **Step 1: \$1,500 Fee**

Receive expert review on main message and chapter titles within 7 days.

### **Step 2: First Monthly Fee**

Get full access to program and schedule first coaching session.

**"The Best way to Predict the Future...Is to Create it."**

**~Abraham Lincoln**